



MICHAEL COLE
ART DIRECTOR

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experience **art director** slack barshinger & partners (and freelance): chicago, il
august 2006 – march 2009

Concepted and designed ad campaigns, collateral, websites, identity, etc. for numerous clients in various industries. Worked closely with account folk, copywriters, web developers, photographers and illustrators to achieve beautiful things and real results.

photographer the state news: east lansing, mi
december 2005 – may 2006

Responsible for daily photo assignments of every flavor to meet the deadlines of a newspaper with a circulation of 28,500/daily. Expertise in portraiture, product photography, studio lighting and digital retouching. You could say I love shooting people.

design intern BBDO: mexico city, mexico
may – august 2003

Worked with a team of art directors, copywriters, designers and account managers to assist in the creation of campaigns, display materials and identity in a multi-lingual and multi-cultural environment.

education **bachelor of arts: creative advertising** michigan state university

Concentration in art direction and design. Minor in photojournalism. Worked closely with department heads and other creative students as a designer and photographer for the College of Communication Arts & Sciences.

skills Indesign, Photoshop, Illustrator, Bridge, Quark, Mac+PC
Some Dreamweaver, Flash, basic web coding (html, css, js, etc.)
I'm fairly fluent in Spanish and Portuguese, having lived in Mexico and Brazil.

also I do a mean impression of a velociraptor.

references Available upon request (to protect their identities from robots).